



## Press Release

### FOR IMMEDIATE RELEASE

#### **New Book, *Critical Voter*, Evens the Playing Field Between Candidates and Voters**

*Critical Voter*, a new book that uses election politics to teach critical-thinking skills, provides readers/voters the tools they need to avoid being suckered by politicians, spin-doctors and the media, as well as showing how to use the election season to make yourself (and your kids) smarter.

**Lexington, MA – February 1, 2016** – *Critical Voter*, a new book by educational researcher Jonathan Haber, is being published just in time for presidential primary season and will be available from Amazon in both print and ebook editions starting February 1<sup>st</sup>.

An election season as crazy as this year's might seem a strange time to learn how to think clearly. But all of the techniques used to understand and persuade (from logic and argumentation, to rhetorical devices and fallacies, to media-and information-literacy) are never more on display than they are during an election cycle. *Critical Voter* uses the experience of an election campaign to provide easy-to-understand lessons on how to master these techniques in order to debunk bunk, convince and persuade others, and make better life decisions.

“To help even the playing field between the candidates, I’ve delivered copies of *Critical Voter* to each of the presidential campaigns,” says author Jonathan Haber. “But the lessons provided in the book for ‘we the people’ go beyond politics and can lead to a more successful career, better grades, even a happier life.”

“Jonathan Haber has written the literary equivalent of a powerful vaccine,” says Jay Heinrichs, author of the best-selling *Thank You for Arguing: What Aristotle, Lincoln and Homer Simpson Can Teach Us About the Art of Persuasion*. “In this case, the disease is an electorate manipulated by media, politicians and zillionaires.”

#### **About the Author**

Jonathan Haber is an educational researcher working in the field of technology-enabled learning and teacher education. His Degree of Freedom One Year BA project, which involved trying to learn the equivalent of a BA in philosophy in twelve months using only Massive Open Online Courses (MOOCs) and other forms of free learning, was featured in *The New York Times*, *The Boston Globe*, *The Chronicle of Higher Education*, *Wall Street Journal* and other major media sources. He is also the author of *MOOCs: The Essential Guide*, published by MIT Press.

For more information about *Critical Voter*, please visit [www.criticalvoter.com](http://www.criticalvoter.com) or contact the author at 617-818-2262 or [jhaber@criticalvoter.com](mailto:jhaber@criticalvoter.com).

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