

## Quiz – Issues and Interview with Eli Haber

1. When translating common language into a syllogism, it is often most useful to try to create a valid syllogism and then test the premises of this valid syllogism for \_\_\_\_\_.
  - A. fallacies
  - B. alliteration
  - C. soundness
  - D. emotional appeal
2. In both issues analyzed during the podcast, the most effective statements for or against proposed ballot initiatives used \_\_\_\_\_.
  - A. skillful use of rhetorical devices such as procatalepsis and chiasmus
  - B. pathos-driven language that tapped into emotions such as concern or fear
  - C. deliberative (future-oriented) arguments proposing reasonable alternatives
  - D. an appeal to logic that avoided emotions or appeals to the shared values of the audience
3. In the debate over medical marijuana, choice of the term "pot shop" vs. "non-profit treatment center" is an example of choosing words with a negative vs. positive \_\_\_\_\_.
  - A. premise
  - B. definition
  - C. conclusion
  - D. connotation
4. Many political organizations try to give themselves names that include as many words as possible that appeal to:
  - A. Logos and Pathos
  - B. Pathos and Ethos
  - C. Logos and Ethos
  - D. Only Logos