

Quiz – Media Literacy

1. Which of the following senses is the most effective in communicating facts and logic (logos-based) information?
 - A. sight
 - B. taste
 - C. smell
 - D. touch
 - E. hearing

2. The information needed to understanding the specifics behind an issue you are discussing or analyzing (such as the state of the US economy) is referred to as _____.
 - A. media literacy
 - B. rhetorical devices
 - C. background knowledge
 - D. the Modes of Persuasion

3. The _____ describes the use of online references which connect to other web pages as a supplement or alternative to traditional fact-checking.
 - A. Media
 - B. Shallows
 - C. Link Economy
 - D. Social Network

4. Which person mentioned during this week’s podcast starred in the movie White Hunter, Black Heart?
 - A. Jeff Jarvis
 - B. Bill Clinton
 - C. Ryan Holiday
 - D. Clint Eastwood