

Quiz – Media and Information Literacy

1. Which of the following senses is the most effective in communicating facts and logic (logos-based) information?
 - A. sight
 - B. taste
 - C. smell
 - D. touch
 - E. hearing

2. The information needed to understanding the specifics behind an issue you are discussing or analyzing (such as the state of the US economy) is referred to as _____.
 - A. media literacy
 - B. rhetorical strategy
 - C. background knowledge
 - D. the Modes of Persuasion

3. The discipline of Information Literacy was created by people working in the field of _____.
 - A. journalism
 - B. philosophy
 - C. library studies
 - D. computer technology

4. Which set of key words will only find the phrase **election campaign** if those words appear next to each other (not separated on the page)?
 - A. election campaign
 - B. "election campaign"
 - C. Election & campaign
 - D. &election campaign&

5. Arranging climate data you have collected by country is an example of which step in the Information Literacy process?
- A. Locating Information
 - B. Evaluating Information
 - C. Organizing Information
 - D. Synthesizing Information
6. The test for _____ determines if you have collected enough information to answer your question or accomplish some other research goal.
- A. accuracy
 - B. relevance
 - C. timeliness
 - D. sufficiency